



Facilitating individual & organization
self-awareness, growth & transition



Gerald B. Dude
Leadership Trainer

Brad Dude works with the Greystone Consulting Group in collaboration on many types of projects. Brad has over 30 years of professional experience leading and assisting organizations in the public, private, and nonprofit sectors. He has demonstrated international experience in project management, organizational development, change management, training, strategic planning, monitoring and program evaluation, and teambuilding in over 25 countries. His consulting and training approach is based on adult learning principles and is experiential in nature. He enjoys linking current client issues and concerns to specific skill-building learning activities and facilitated discussions.

Recently, Brad has concentrated on designing and conducting leadership training programs for a number of government agencies including NASA/Goddard Space Flight Center, NASA/Langley Research Center, and Customs and Border Protection of the Department of Homeland Security. He has also conducted rapid organizational assessments for government and non-profit clients including The Global Fund to Fight AIDS, Tuberculosis and Malaria. These assessments involved the development of tailored protocols and the facilitation of confidential focus groups, individual interviews, data analysis, and the identification of organizational findings and development of a “road map” for achieving rapid improvements in policies, practices and/or procedures over short-and long-term time frames. Brad used this road map as the basis for executive team workshops to insure organizational understanding and to garner a commitment for action by client leaders.

Throughout his career, Brad has worked extensively with senior executives, mid-level managers and entry-level supervisors. He has coached and counseled executives on a one-on-one basis as well as in working groups, teams, committees, and task forces. Brad’s success at developing productive relationships at the highest levels of organizations has been accomplished in very short time periods.

Brad has served in a variety of leadership and managerial positions with such firms as Westinghouse Electric Corporation, Macro International, Inc., NewThink, Inc., Xpedior Corporation, TvT Associates, Inc., Social and Scientific Systems, Inc., the Center for Nonprofit Resources and the U.S. Peace Corps.

Brad resides in New Orleans, Louisiana with his wife Sue and is the co-author of *What Makes You Tick and What Ticks You Off*, a book on applying temperament theory in personal and working relationships, due for release during the summer of 2009.